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Innovative New Program Provides Clarksburg Residents Discounted Prices On Health and Wellness Services

The new National League of Cities (NLC) iSave program provides residents savings of up to 70% on dental, vision, hearing, lab tests, fitness clubs, prescriptions and other services.

City of Clarksburg, WV – On Wednesday, October 15, 2014, The City of Clarksburg will be launching iSave, a new program to provide residents an easy way to manage health and wellness costs for their families. Through a partnership with the National League of Cities, City of Clarksburg will be giving residents access to a wide range of providers in the iSave network with discounted prices and savings on their services. The program is membership based, requiring a monthly or annual fee [see below] paid by each individual or family.

Clarksburg's Mayor, Cathy Goings stated "this is a great program/partnership with the NLC that the City is in position to take advantage of for its citizens." City Manager, Martin Howe stated, "Our community has been receiving significant savings on their prescription medications by utilizing the Prescription Drug Card Program and this is another means to offer discounted rates on Health and Wellness Services."

"Health and wellness costs can really add up, especially for families and older adults in our community," said Jimmy Marino, Director of Personnel. "Through the iSave program, we're putting more money back in residents' wallets, which translates into a healthier financial city, too."

Potential savings for Clarksburg and Harrison County residents through the iSave program include:

- **Dental:** 15-50% off exams, x-rays, fillings, root canals, dentures & more.
- **Vision:** 15-35% off normal retail prices for exams, frames, lenses, accessories, contact lenses & more. Plus: 15% off retail prices or 5% off promotional pricing for LASIK or



PRK Vision procedures.

- **Prescriptions:** Save up to 75% with average savings of 23% off of the retail price of prescription medications.
- **Hearing:** 35% off hearing aid prices & complimentary screenings.
- **Lab testing:** 20-70% off a wide variety of physician approved lab testing services, with confidential results.

The iSave provider network includes over 114,000 dentists and more than 65,000 pharmacies, along with leading retailers such as LensCrafters® and Pearle Vision®, and fitness facilities such as Curves®. Along with the discounts and savings opportunities, this program also provides peace of mind on health questions for residents with a 24-hour nurse hotline available 365 days a year.

This new program complements the NLC Prescription Discount Card program that offers Clarksburg residents discounts anytime medications are not covered by insurance. This FREE program still remains an option for City of Clarksburg residents whether or not they become members in the iSave program.

Residents can get more information and sign up for membership by visiting:

www.nlc.cvsisave.com.

iSave Membership Fees:

Individual:	Monthly = \$12.95	Annually = \$129.00
Family*:	Monthly = \$16.95	Annually = \$149.00

*Family members are defined as a spouse or registered domestic partner, children up to the age of 26, parents in the household over age 60, and any other IRS Dependents.

About City of Clarksburg

The City of Clarksburg is the largest city and seat of Harrison County; it offers citizens a rich taste of retail, industrial, professional, governmental services and an abundance of recreation facilities. Clarksburg has one of the best preserved historic downtowns in the state. To learn more about the City of Clarksburg please visit us on the web at: www.cityofclarksburgwv.com

About NLC

The National League of Cities (NLC) is dedicated to helping city leaders build better communities. Working in partnership with the 49 state municipal leagues, NLC serves as a resource to and an advocate for the more than 19,000 cities, villages and towns it represents. To learn more about NLC, go to www.nlc.org.

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