



OFFICE OF  
CITY MANAGER

CITY OF CLARKSBURG

WEST VIRGINIA

## PRESS RELEASE

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FOR IMMEDIATE RELEASE:

### **PANERA BREAD CLARKSBURG EXPANDS WITH NEW DRIVE-THRU** **Promotions will run Wednesday, December 2<sup>nd</sup> – Saturday, December 5<sup>th</sup>**

**CLARKSBURG, WV-** The City of Clarksburg and Covelli Enterprises, the largest franchisee of Panera Bread, are excited to announce the completion of a new DRIVE-THRU to its existing bakery- café located at 103 Emily Drive in Clarksburg West Virginia. The drive thru will provide their customers the convenience of service on the go. "Expansions to existing businesses, especially along Emily Drive, are a good sign of continued business growth to meet the needs of all types of customers" stated Assistant City Manager Anthony Bellotte.

#### **DRIVE-THRU CELEBRATION OFFERS**

Panera Bread will celebrate the drive-thru opening with several special offers and giveaways:

Wednesday December 2<sup>nd</sup>: Beginning at 6:30 am, the first 500 drive-thru customers will receive a FREE car coaster with purchase. There will also be hourly drive-thru giveaways including Panera Bread gift cards and Breakfast Sandwich for a Year certificates.

Thursday December 3<sup>rd</sup> and Friday December 4<sup>th</sup>: During breakfast hours, all drive-thru customers who purchase a breakfast sandwich or egg soufflé can purchase an additional breakfast sandwich or egg soufflé at half price.

Saturday December 5<sup>th</sup>: Panera Bread will offer \$1.00 cinnamon rolls through the drive-thru.

These offers will be honored only at the bakery-café location in Clarksburg from Wednesday through Saturday.

#### **COMMUNITY PARTNERSHIP**

In keeping with the company's tradition of giving back to the community, Panera Bread has also partnered with WVU Medicine Children's as part of the Drive-Thru Opening Celebration. From Wednesday December 2<sup>nd</sup>- Saturday December 5<sup>th</sup> drive-thru customers can purchase a \$5 Panera Bread travel coffee mug with free coffee refills through the end of December 2015 at the Clarksburg bakery-café location. Panera Bread will donate a portion of the proceeds from every travel mug sold to WVU Medicine Children's. Additionally, all cash donations from Panera customers through the Community Breadbox at the registers will also benefit the hospital.

### **ABOUT COVELLI ENTERPRISES**

Covelli Enterprises owns and operates 270 bakery-café's in Ohio, Pennsylvania, West Virginia, Kentucky, Canada, and Florida. Covelli Enterprises is the largest franchisee of Panera, LLC. [www.covelli.com](http://www.covelli.com).

### **ABOUT CITY OF CLARKSBURG**

The City of Clarksburg is located in north central West Virginia, Clarksburg (est. pop 17,000) and is the County Seat for Harrison County (est. pop 68,652). Clarksburg is located at the intersection of two heavily traveled highways and the second busiest interchanges in the state, Interstate 79 and U.S. Route 50. Clarksburg enjoys the amenities of the largest city in the region with the advantages of a small hometown community. A rich mix of retail, industry, and government services, with a thriving business community exist, along with an abundance of recreational facilities and one of the best preserved historic downtowns in the state.

Because of the population base the Clarksburg region became, and still is, the main commercial, health care, and professional office location in the region. It also has a large number of State and Federal Agencies located in the Central Business District, including the U.S. Small Business Administration, Federal Court House, Social Security Administration, Department of Defense Biometrics Facility, as well as Fairmont State University — Clarksburg Campus, among others. A new \$25 million State Office Building is presently being constructed within the Central Business District.

Clarksburg's Historic downtown is also home to the largest legal, accounting, and banking community in north central West Virginia. There are approximately 6,000 professionals working in the Downtown Central Business District each weekday.

For additional information about the City of Clarksburg, visit the website at: [www.cityofclarksburgwv.com](http://www.cityofclarksburgwv.com) or follow us on Facebook at City of Clarksburg, City Hall.

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